# Atmora

POWERING BRANDS WITH SOULFUL STRATEGY

# Powering Brands with Soulful Strategy



# Why Do We Exist?

To empower businesses with innovative marketing solutions that create meaningful connections, elevate brand presence, and deliver measurable growth.

## Our Vision

To lead the digital game by turning trends into timeless brand stories. We're building a future where every post, click, and campaign isn't just seen, it's felt.

## Our Mission

To make brands unmissable in a world that scrolls fast. We blend strategy, creativity, and algorithm fluency to craft digital and social media magic that actually connects, not just collects likes.



Our Services

# What We Do?



# Social Media Management & Brand Identity

## What we do

01
### Content Strategy
Define Audience, content pillars, tone, campaigns & platform direction

02
### Monthly Calendar
Plan posts, reels, stories, festive creatives and launch campaigns in advance

03
### Creative Design
Design premium posts, carousels, stories and templates aligned with your brand.

04
### Reels/ Videos
Build hooks, scripts & short form concept to grab attention quickly

05
### Copywriting
Write captions, hooks and CTA's that make people stop, read and respond.

06
### Community Management
Support comments, DMs, basic queries and engagement in a professional tone.

### Brand Identity
Colours, fonts,  templates & voice so every post looks connected

### Reporting
Track reach, engagement, followers growth & best performing content

### Outcome
Consistent presence, stronger recall & content that supports business growth

# LinkedIn Growth & Personal Branding

For founders, CXOs, doctors, consultants and B2B businesses

**We turn LinkedIn from a silent profile into a trust-building and lead-generation asset.**

## What Atmora Handles:

- Profile Positioning & Headline rewrite
- Founder/ CXO personal brand strategy
- Thought leadership post writing
- Company page management
- Carousels, articles and newsletters
- Sales Navigator prospecting strategy
- Dux-Soup outreach workflow
- Monthly analytics and growth reports

## Our LinkedIn Growth Workflow

Audit → Position → Content → Engage → Outreach → Report

# Paid Media & Performance Marketing




## Introducing Your Brand

**Using Meta Ads**




## Finding Ready Buyers

**Using Google Ads**



# Websites, Apps & SEO

## Mobile App UI/UX Design

Frictionless, high-retention interface design for native iOS and Android ecosystems.

## Custom Web Development

Bespoke, lightning-fast architecture bullt on enterprise-grade CMS platforms.

## Enterprise SEO & Architecture

Technical site structuring, deep crawlability optimisation, and dominant organic visibility.



# OUTDOOR MEDIA SERVICES




Billboards




Wall Painting Advertising




Bus Shelters




Bus Branding




Gantry Advertising




Van Branding

# OUTDOOR MEDIA SERVICES




Metro Station Branding




Kiosk Advertising



Auto & Car Branding



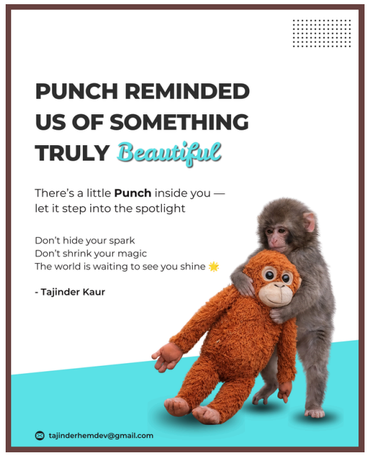

Events & Exhibitions

Our Work

# Portfolio

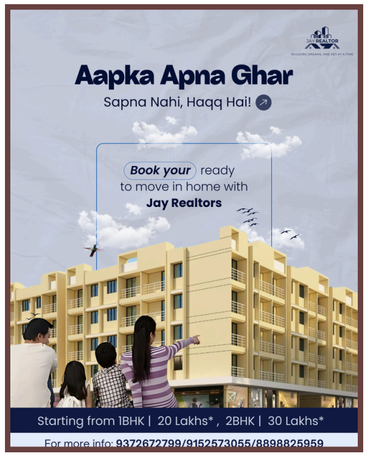


# SOCIAL MEDIA DESIGNS





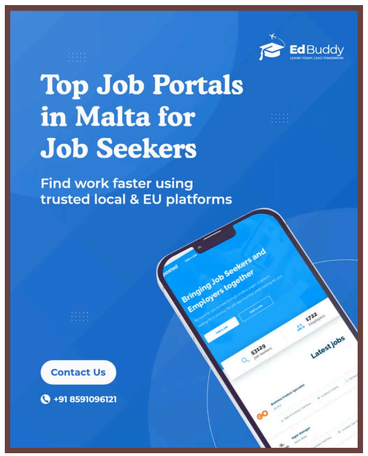






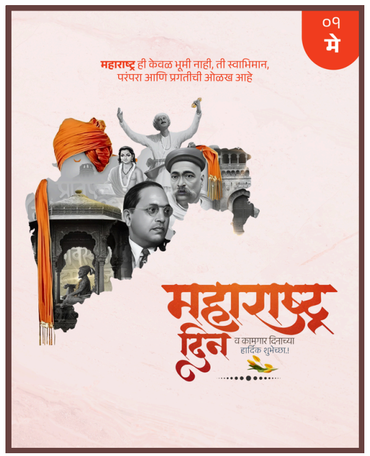










# VIDEO PORTFOLIO

## 🎬 Featured Works

- **Commercial Ad**

*Editor and DI Colorist | NMMC Campaign*

NMMC Official Film #1

NMMC Official Film #2

NMMC Official Film #3

NMMC Official Film #4

- **Short Film**

*Color Grading*

Hostel Life

Section 498A

- **Music Video**

*Editor and DI Colorist*

Theher Ja

Kareeb Ho

- **LMTI College**

Documentary

**Instagram Short Reels**

- **Commercial Ad – 2023**

*Editor and Special Effects | Influencer Ad Campaign*

Lenovo Ad #1

Lenovo Ad #2

Ponds Ad #1

VU Television Ad #1

Casalino Towel Ad #1

Chiripal Group Ad #1

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Lenovo Ad #2

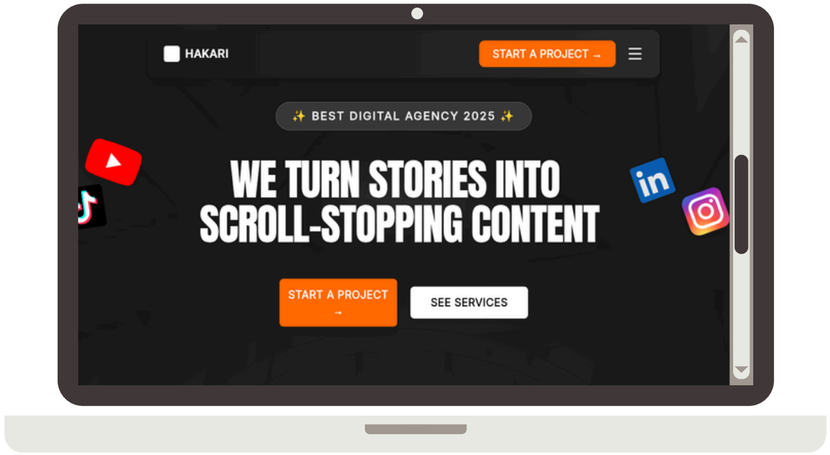
Ponds Ad #1

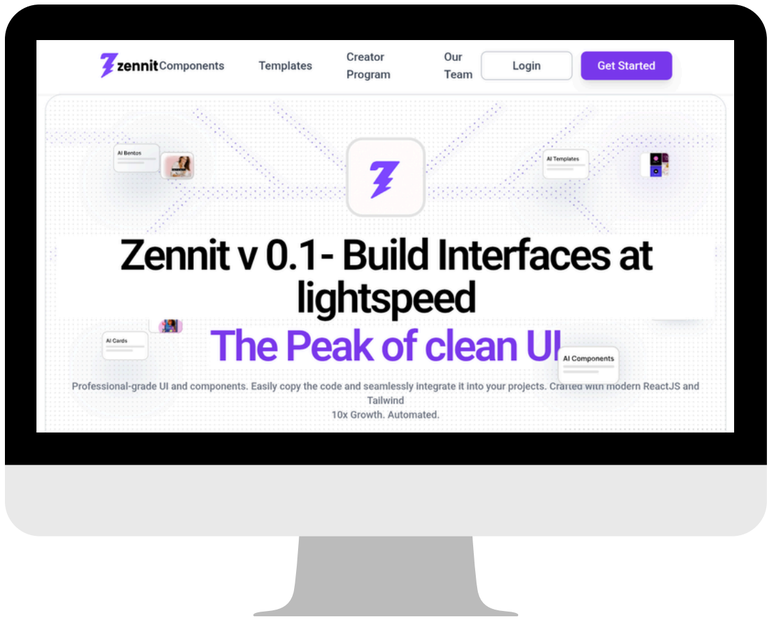
VU Television Ad #1

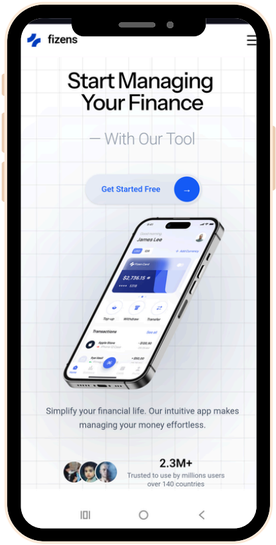
Casalino Towel Ad #1

Chiripal Group Ad #1

# WEBSITE & UI/UX PORTFOLIO









# BRANDS THAT SCALE WITH US

## Real Estate & Construction

JAY REALTOR

SIGNATURE™ GROUP

SHREEJI GROUP OF COMPANIES
Building Bonds Of Trust

Valentine PROPERTIES

ARIHANT SUPERSTRUCTURES LTD.
CONTINUING STABILITY

RUBBERWALA
building dreams

SHELTREX
Smart Phone City
Project 1 & 2, KARJAT

TATERGROUP™
Real Estate | Jewellery | Education | Investments

# BRANDS THAT SCALE WITH US

## Retail & Lifestyle

lifestyle®
YOUR STYLE. YOUR STORE.

firstcry

D Mart

TRESemmé®

WESTSIDE

Ω OMEGA




fastrack

# BRANDS THAT SCALE WITH US

Electronics

ONIDA

CDC COMPUTERS

LG

RE ELECTRONICS

# BRANDS THAT SCALE WITH US

## Education

SHREE SWAMINARAYAN GURUKUL INTERNATIONAL SCHOOL

MAHESH TUTORIALS SINCE 1988

Regd. No. E-7733 Mumbai TM JEEVANVIDYA MISSION You are the architect of your destiny

Sar-La EDUCATION TRUST WORLD OF EDUCATION

KONKAN GYANPEETH ॥ ज्ञानदीपेन भास्वता: ॥ कोकण ज्ञानपीठ

LTA School of Beauty India's Largest International Beauty Academy

J.K. SHAH CLASSES SATELLITE COACHING

Pillai

# BRANDS THAT SCALE WITH US

## Beauty & Personal Care:

TRESemmé
USED BY PROFESSIONALS

L'ORÉAL
PARIS

## Food & Beverages:

महालक्ष्मी

# BRANDS THAT SCALE WITH US















# LINKEDIN CLIENTS

saffronedge

LIGHTHOUSE
TECHNOLOGY SERVICES

LOWRY
SOLUTIONS

CBC expect a difference

researchwire

Ashwaa

# Let's Scale Together.

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